

# The Surprising Gift of Doubt

*Why what looks like a weakness could become  
your superpower as a nonprofit leader and fundraiser!*

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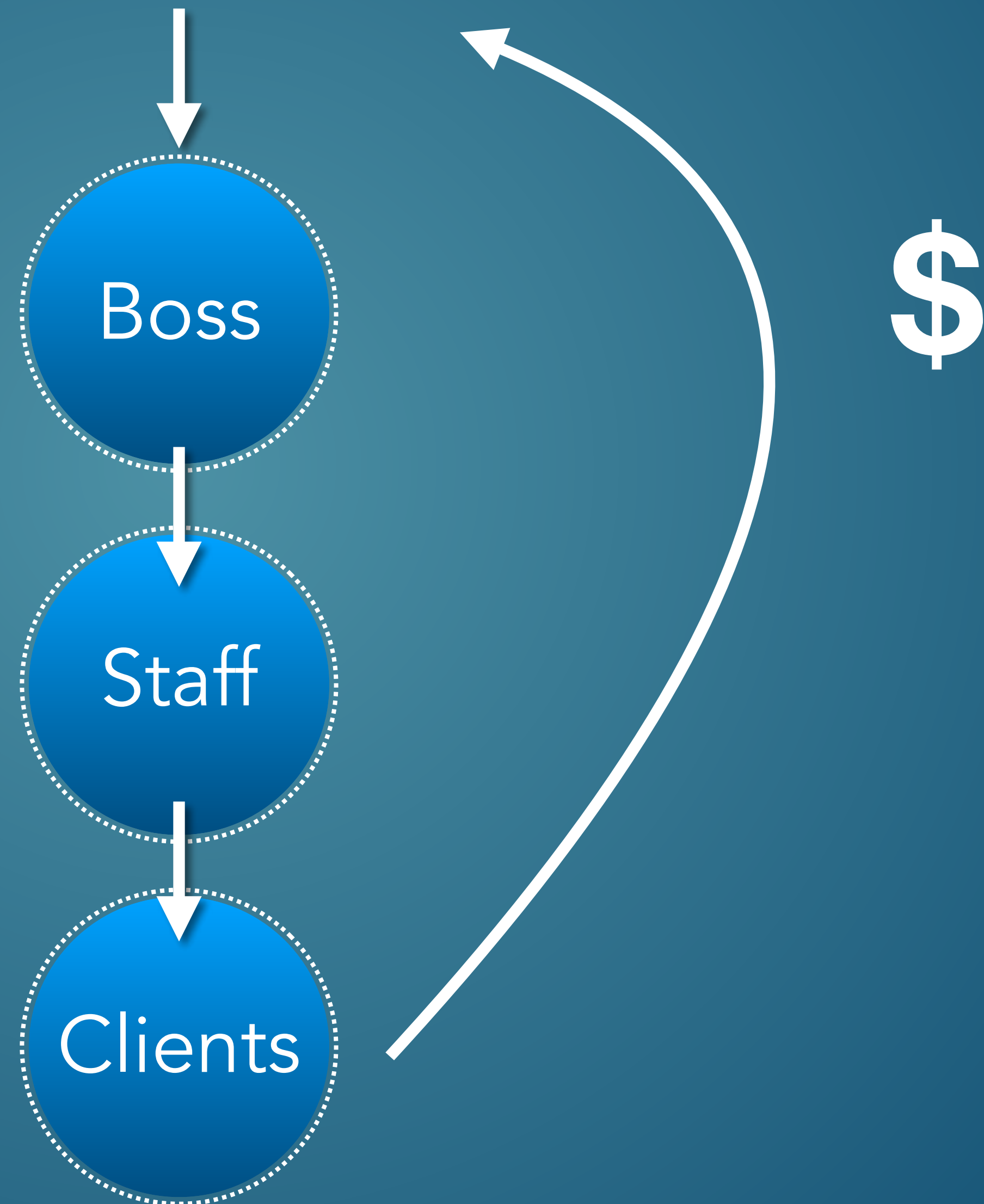






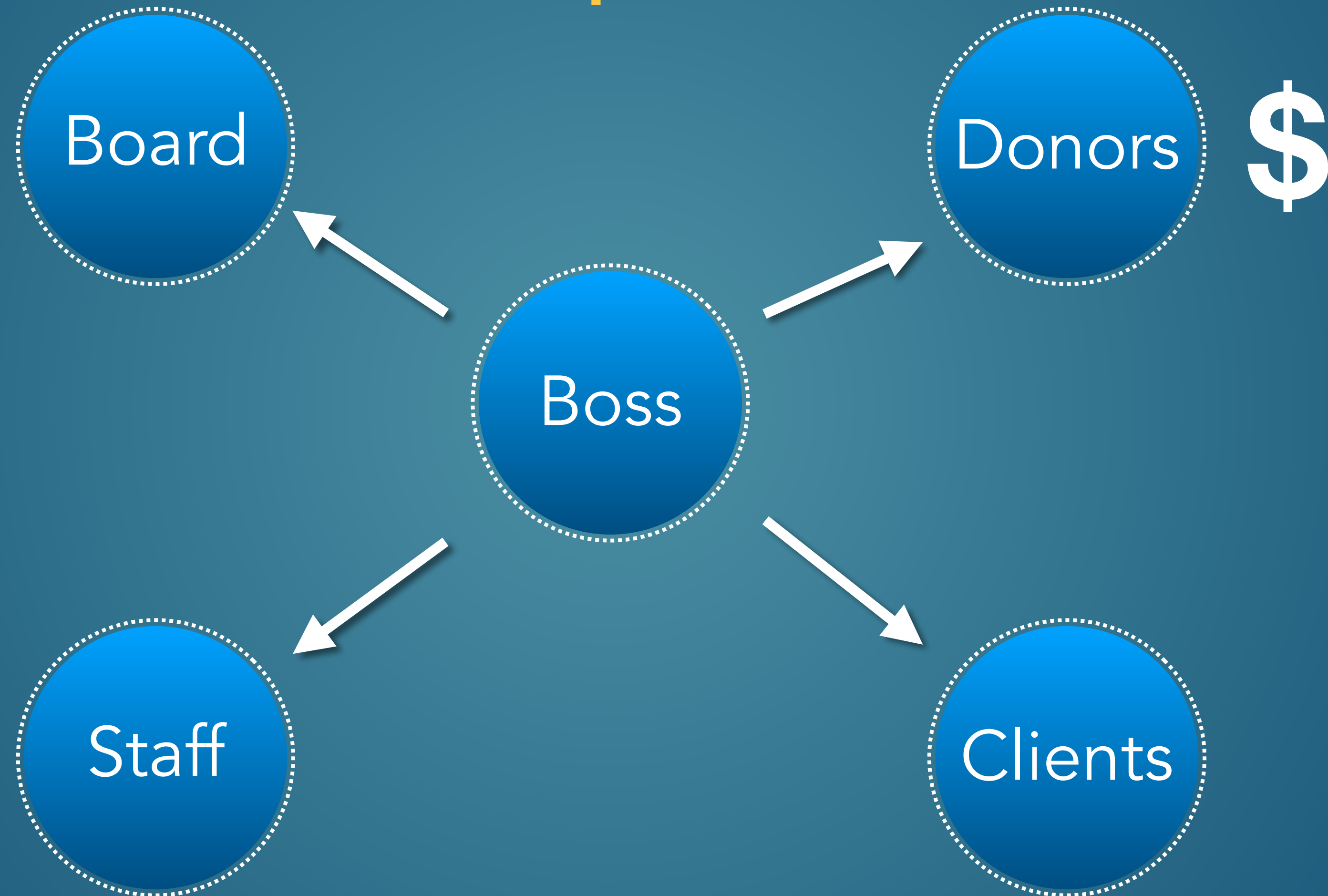
# Leading a Nonprofit is Hard

**Business**



# Leading a Nonprofit is Hard

## Nonprofit



EXTERNAL

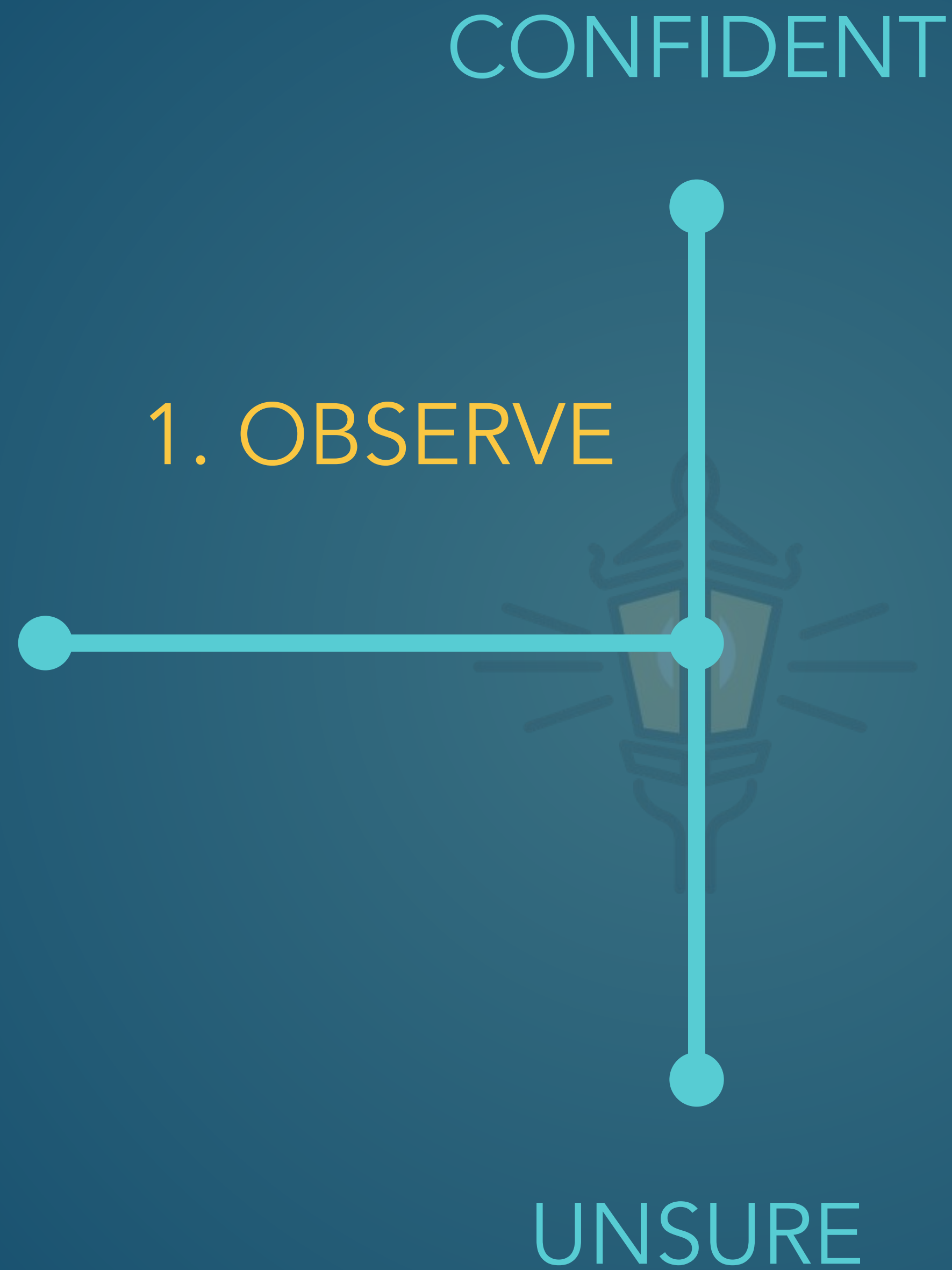
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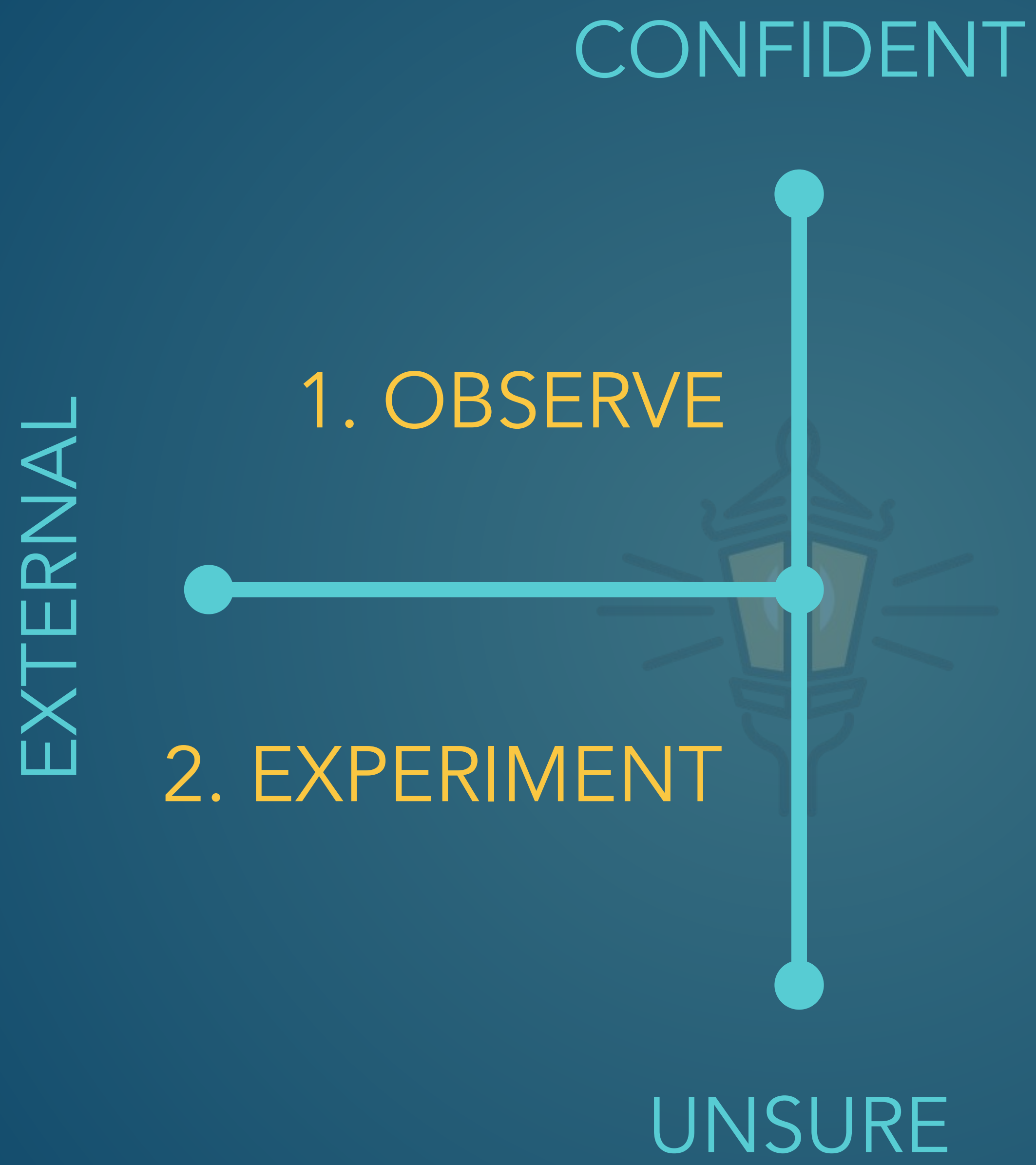
INTERNAL

UNSURE



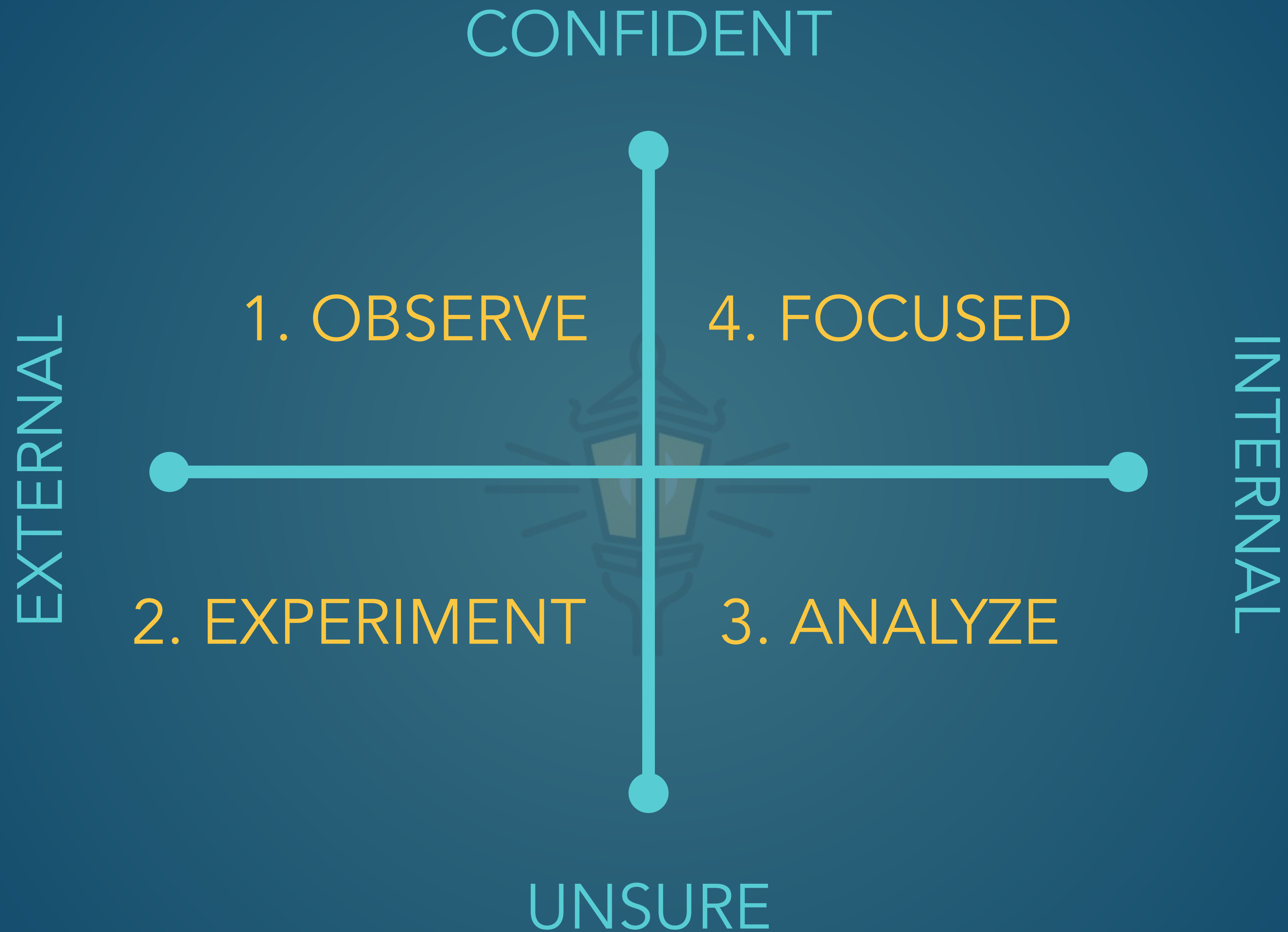
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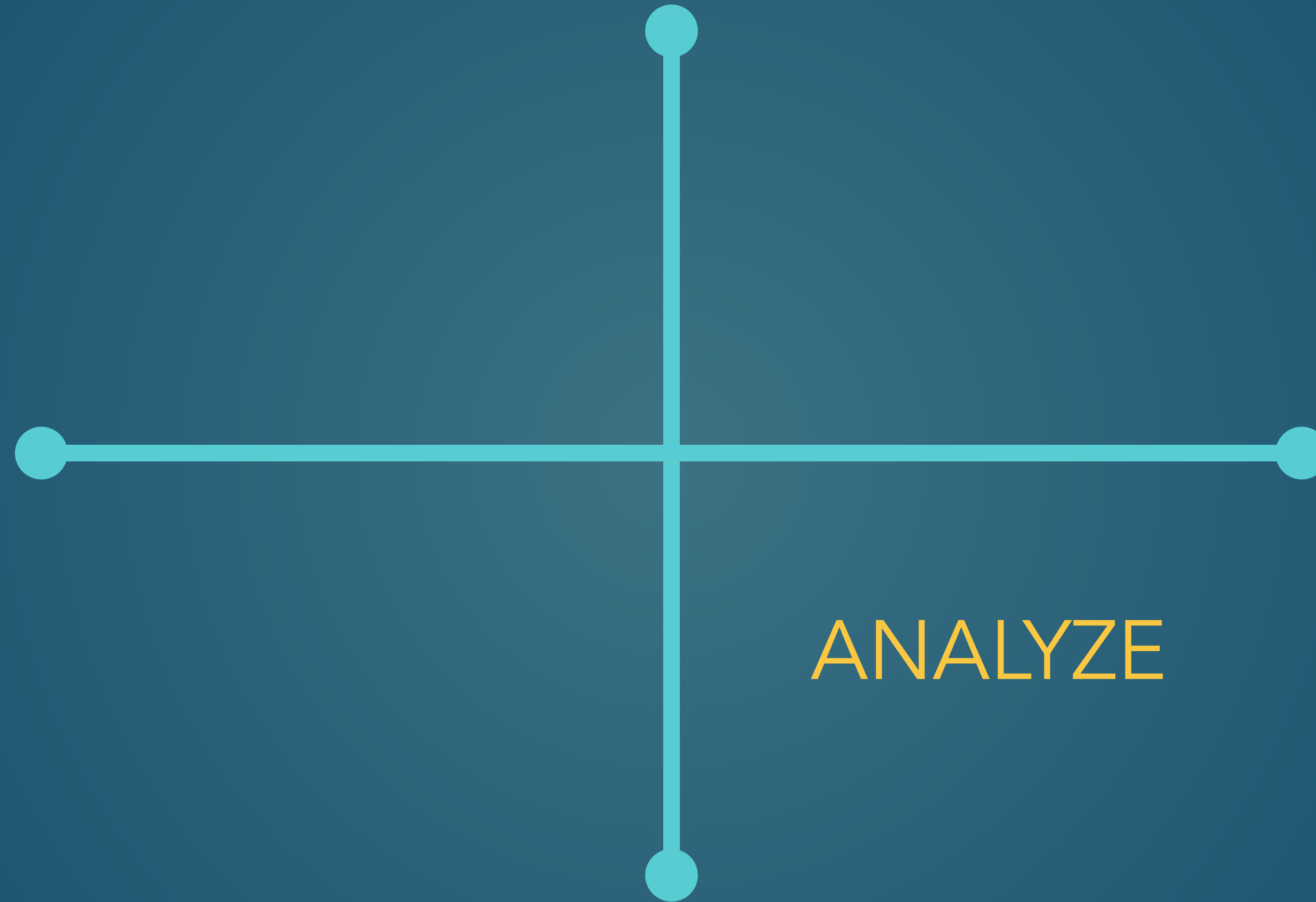












INTERNAL

ANALYZE

UNSURE

# Quadrant 3 Leadership





# Quadrant 3 Leadership



# Quadrant 3 Leadership







# IDENTITY

- “Stock” Stories
  - Stories that you always use to introduce yourself
  - And what you always say to yourself, your self-talk

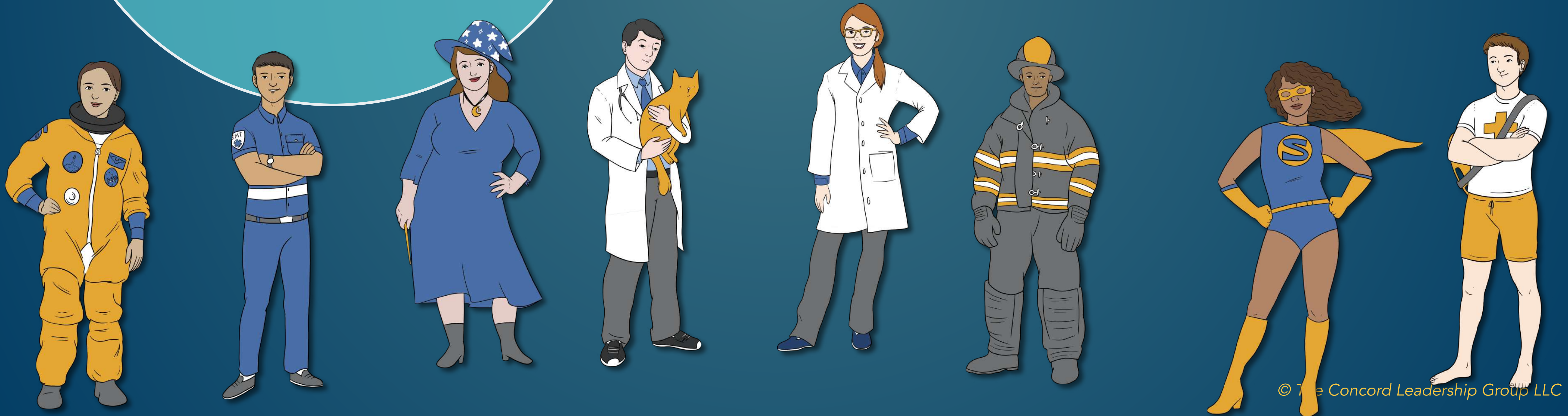






# IDENTITY

- “Stock” Stories
- Characters: Who do you identify with?





# IDENTITY

- “Stock” Stories
- Characters: Who do you identify with?
- Eulogy: Future...and current
  - Spouse/partner
  - Children
  - Co-workers
  - Community & Friends



# Quadrant 3 Leadership













*Free PDF with the first chapters and these slides.*