




Welcome to Bloomerang Academy

Thank you for joining us!

Please tell us where you are joining us from and what the weather is like where you are...drop it in the CHAT!



Housekeeping

Live Transcript

We all know what we want to do is spend
administration and more time Doing the w

Hide Subtitle

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Subtitle Settings...



Chat



Raise Hand



Q&A



Live Transcript

Share ideas

Ask questions

Housekeeping

Our dial in number in case you need it today: **+1 669 900 6833**

We will share the slides and recording of this session with you via email later today.

Any questions we are not able to answer live or in the Q&A will be addressed after the session via a follow-up.

If you need further assistance, please reach out to support@bloomerang.com. Our support team is amazing!

Prepping for Year End





Diana Otero

Senior Product Marketing Manager

Diana Otero is a Product Marketing Manager at Bloomerang. She served on the board of the Nantahala Hiking Club, one of the 31 trail maintaining clubs of the Appalachian Trail Conservancy, a nonprofit driven and powered by volunteers. She is currently an active volunteer and auxiliary member of VFW Post 7119 in Indianapolis, IN, a nonprofit veterans service organization.



Agenda

1. Different types of Donations
2. Soft Credits
3. Tribute Gifts
4. Split Gifts
5. Resources



Into Bloomerang we go!

Resources

Knowledgebase

[Donations](#)

[Add or Edit Donations](#)

[Transaction Methods](#)

[Fund, Campaign, & Appeal Basics](#)

[Custom Field Basics](#)

[Edit Categories, Custom Fields, and Values](#)

[Add or Edit Soft Credits](#)

[How do I handle gifts of stock?](#)

[Tributes](#)

Bloomerang Academy

Bloomerang Gift-Entry and Reporting
Foundations

All About Pledges

The Complete Recurring Giving Roadmap

Creating and Managing a Recurring Gifts
Program

Loving Your Recurring Donors

Keeping Your Recurring Donors


Upgrading Your Recurring Donors

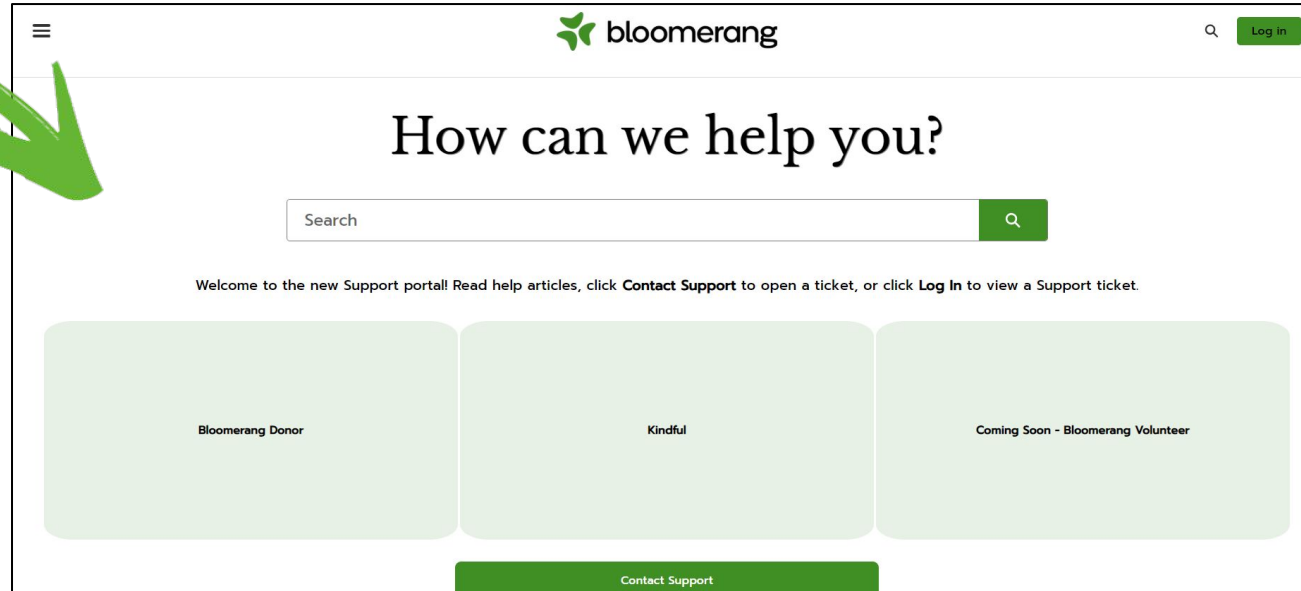
Create and Track a Matching Gifts Program



Resources

Bloomerang Knowledgebase and Support Portal

-  Help & Videos
- Bloomerang Learning
- Features Portal
- Email Support
- Refer a Friend



The screenshot shows the Bloomerang Support Portal interface. At the top, there is a navigation bar with the Bloomerang logo, a search icon, and a "Log In" button. The main heading reads "How can we help you?". Below this is a search bar with the placeholder text "Search" and a search icon. A welcome message states: "Welcome to the new Support portal! Read help articles, click **Contact Support** to open a ticket, or click **Log In** to view a Support ticket." The main content area features three light green rounded rectangular boxes: "Bloomerang Donor", "Kindful", and "Coming Soon - Bloomerang Volunteer". At the bottom, there is a prominent green button labeled "Contact Support". A green arrow from the "Help & Videos" menu item in the left sidebar points to the search bar in the screenshot.

Resources

Bloomerang Learning – our new on-demand learning platform

?

- Help & Videos
- Bloomerang Learning**
- Features Portal
- Email Support
- Refer a Friend



bloomerang

Contact Support Upgrade My Account Visit our website Search MW


Welcome to Bloomerang Learning

Home Dashboard Learning Paths Catalog Events


Content by Product



Donor Database
Access learning for your Bloomerang Donor Management System



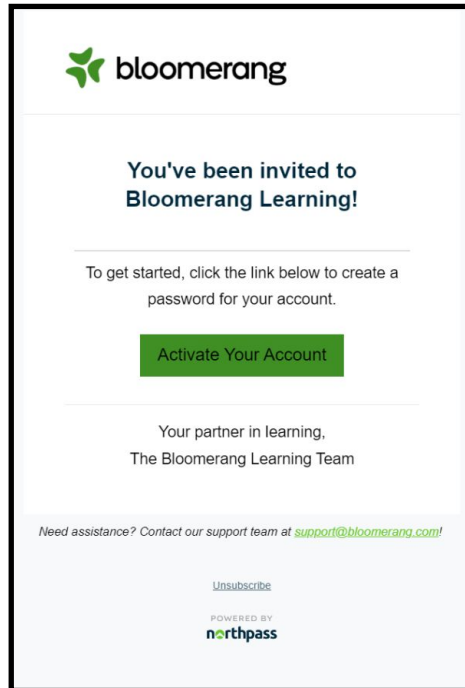
Fundraising
Access learning for your fundraising tools within Bloomerang Donor



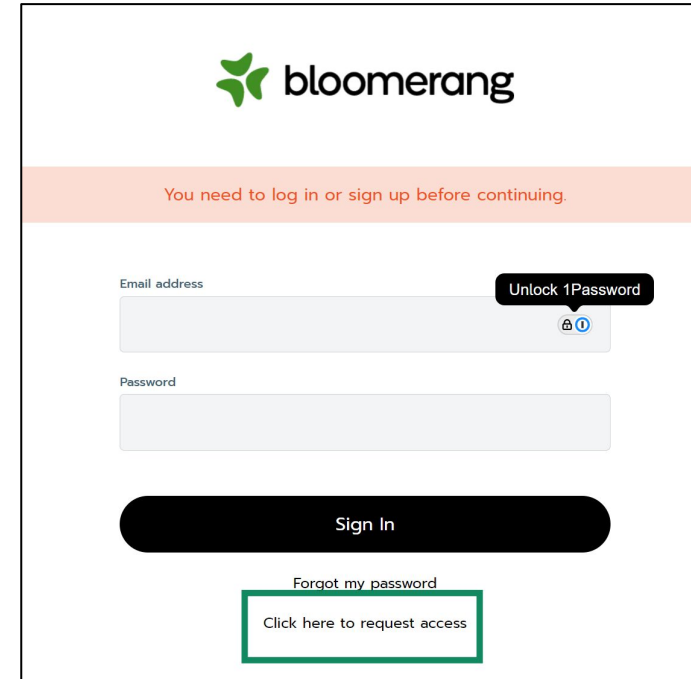
Volunteer Management
Access learning for your Bloomerang Volunteer System

Resources

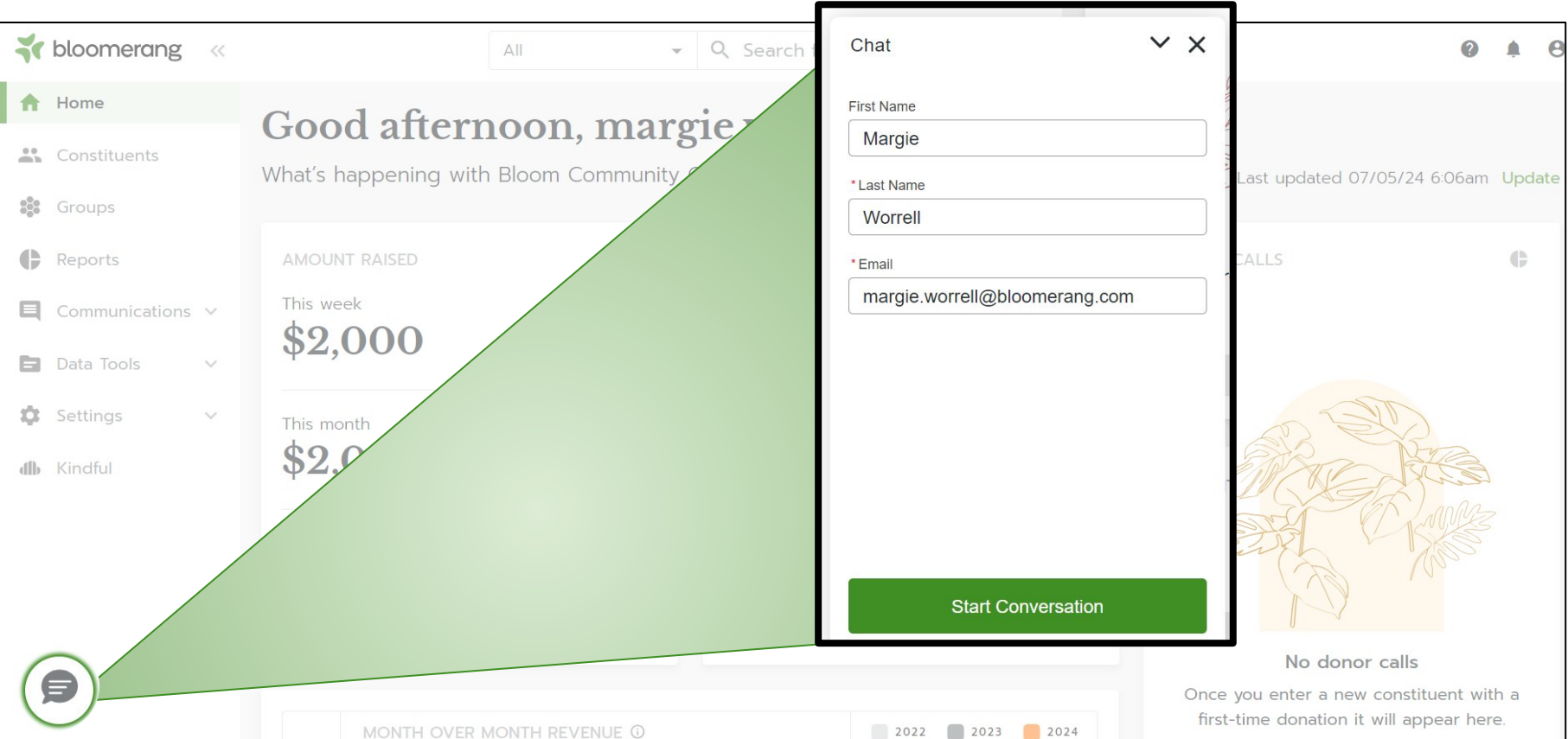
Bloomerang Learning – our new on-demand learning platform



If you did not receive this email to activate your Bloomerang Learning account, please click on the Bloomerang Learning link and request access. You will receive the activation email shortly after submitting!



Live Chat to get online assistance immediately



The image shows a screenshot of the Bloomerang dashboard with a chat overlay. The dashboard includes a sidebar with navigation options: Home, Constituents, Groups, Reports, Communications, Data Tools, Settings, and Kindful. The main content area displays a greeting "Good afternoon, margie" and a section for "AMOUNT RAISED" showing "This week \$2,000" and "This month \$2,000". A search bar and a dropdown menu are visible at the top. The chat overlay is titled "Chat" and contains a form with the following fields: "First Name" (filled with "Margie"), "*Last Name" (filled with "Worrell"), and "*Email" (filled with "margie.worrell@bloomerang.com"). A green "Start Conversation" button is at the bottom of the chat form. Below the chat form, there is a section titled "No donor calls" with a sub-heading "Once you enter a new constituent with a first-time donation it will appear here." and a decorative plant illustration.

Home

Constituents

Groups

Reports

Communications

Data Tools

Settings

Kindful

AMOUNT RAISED

This week
\$2,000

This month
\$2,000

MONTH OVER MONTH REVENUE

2022 2023 2024

Chat

First Name
Margie

*Last Name
Worrell

*Email
margie.worrell@bloomerang.com

Start Conversation

No donor calls

Once you enter a new constituent with a first-time donation it will appear here.

Poll





Thank you for attending!

Visit our website to see more upcoming
Bloomerang Academy webinars!

