

Welcome to Bloomerang Academy

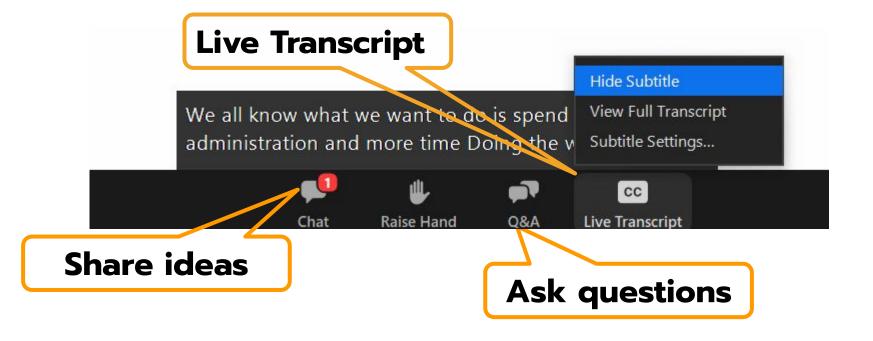
Thank you for joining us!

Please tell us where you are joining us from and what the weather is like where you are....drop it in the CHAT!





Housekeeping





Housekeeping

Our dial in number in case you need it today: +1 669 900 6833

We will share the slides and recording of this session with you via email later today.

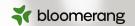
Any questions we are not able to answer live or in the Q&A will be addressed after the session via a follow-up.

If you need further assistance, please reach out to support@bloomerang.com. Our support team is amazing!









Michael Bronson

Enterprise Partnership Manager, DonorSearch

Works directly with over 3,500 Mutual Clients

Has worked at DonorSearch since 2015

Helped Design the Generosity score

Avoids Public Speaking!





Resources

Knowledgebase

- DonorSearch Basics
- DonorSearch Generosity
 Details Explained
- Major Gifts Prospect
 Identification
- Major Gifts Moves Management

Bloomerang Academy

<u>Bloomerang + DonorSearch Integration</u>

<u>Bloomerang + Donorsearch: Six Markers</u> <u>of Philanthropy</u>

Bloomerang and DonorSearch: Uncover the Secret Giving Power of your Constituents

Other Resources

<u>DONORSEARCH + BLOOMERANG</u> (information webpage)

The True Key To Unlocking Giving Is Generosity (article)

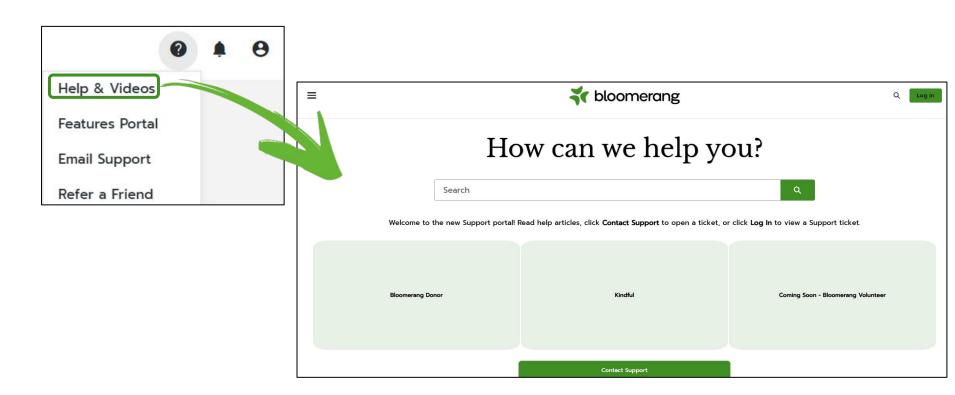


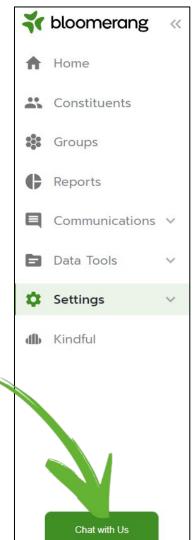




Resources

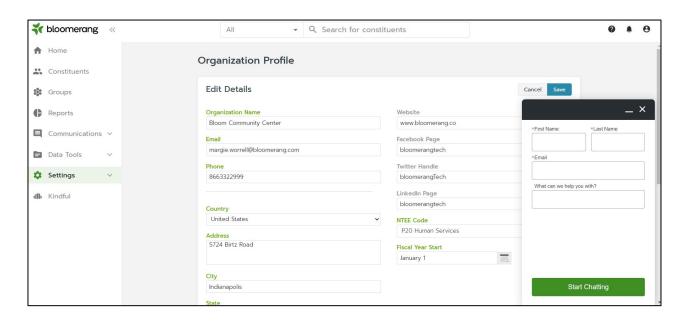
Bloomerang Knowledgebase and Support Portal







Live Chat has a new look and a new location!





COMBINE THE POWER OF GIVING+ AND DONORSEARCH

Raise More Online

Customers like you have:

- Increased recurring donations by 25% with recurring donation prompts
- Grown their donor base by 11% year-over-year
- Received 50% higher one-time gift amounts than the industry average





Thank you for attending!

And thank you for all you do in your communities!

