

Healthy data is powerful data.

A Database Health Check subscription ensures your organization is getting the most out of your data so you can take your fundraising to the next level.

Annual Data Integrity Subscription

Each year, your organization will receive a database audit. One of our database consultants will run diagnostics on your dataset to identify areas of opportunity for increasing your fundraising potential.

Tailored recommendations

Based on the findings of the audit, our team will recommend up to three separate Data Services or Coaching Sessions to get your data in top shape.



Annual
Audit



Data
Services

OR



Coaching
Services

Know what's in your database

Gain an understanding of your database's health, where to focus, and get insights to further your organization's mission.

Know everything Bloomerang can do and make sure you're applying best practices. Uncover hidden gems and trends within your data to help you fundraise more effectively.

Keep your data consistent and clean

A clean, organized database allows your nonprofit to operate more efficiently, save money, and ultimately fundraise better.

We assess which elements in your database are being utilized, how they're being used, and provide you with helpful recommendations for database maintenance.



Don't let your data slow you down

One of the biggest challenges facing nonprofits today is incomplete or unorganized donor data.

Available services

Based on the results of your audit, we'll perform up to three of the following services to ensure your database is in tip-top shape.

Data Services

- Remove inactive constituents
- Standardize data values
- Load new values
- Gift date changes
- Fiscal Year/Calendar Year
- Custom field type moves
- Mass delete of custom fields
- Mass deletes of data

Data Appends

- Opt-In Email Append
- Disconnect Phone Append
- Home Phone Append
- Business Phone Append
- Wireless Phone Append
- Reverse Email Append
- Reverse Phone Append
- Canadian NCOA

Actionable insights to help you grow

It's more than just an audit of your database. You're getting personalized recommendations and reports to help you understand your data.

Our Coaching Sessions are designed to help your organization apply fundraising best practices and set sustainable goals for the year ahead.

Coaching Sessions

- Fundraising Basics
- Filtering within Your Database
- Tracking Your Organization's efforts
- Managing Your Donor's Gifts
- Communication & Cultivation
- Year End Prep
- Adding Additional Data to Bloomerang
- Research Your Prospects

Learn More

Ready to get the most out of your database? Visit bloomerang.co/member-benefits/database-health-check